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Transforming Business with Program Management will equip executives, general managers, and program managers with the core skills necessary to effectively plan and implement business transformation strategies that drive sweeping business change and innovation.

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This webinar discusses how strategic program management brings a multi-dimensional, integrated approach in executing transformation programs and improving business performance. Strategic program management integrates the dimensions of strategy, people, process, technology, structure, and measurement. This webinar illustrates a proven, strategic program management roadmap that can be

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utilized to plan, execute, and sustain the expected outcomes of any business transformation.

Management Series

Transforming Business With Program Management

Subramanian illuminates how program management unites strategy, people, process, technology, structure, and measurement to drive and sustain business transformation.

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Program management life cycle is the four-phase approach to drive a business transformation program from start to finish.

How to Transform Your Business With Program Management

'Transforming Business with Program Management' will equip executives, general managers, and program managers with the core skills necessary to effectively plan and implement business transformation strategies that drive sweeping business change and innovation.

Transforming Business with Program Management

CRC Press sent me the book Transforming business with program management by Satish P.

Subramanian. The book is part of their Best Practices and Advances in Program Management Series.

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Transforming Business with Program Management: Integrating ...

Business transformation programs Large-scale Enterprise architecture upgrades System Integration initiatives involving multiple vendors/partners High risk and reward initiatives This paper is useful for any resources working on above initiatives. 1. The Program Management Challenge Program management needs holistic view of

Effective Program Management Practices

Transforming Business with Program Management will equip executives, general managers, and program managers with the core skills necessary to effectively plan and implement business transformation strategies that drive sweeping business change and innovation.

Transforming Business with Program Management

The vehicle used by organizations for such constant reinvention is a business transformation program. This book illustrates a tested program management roadmap along with the supporting comprehensive frameworks to successfully execute Organizations need to constantly innovate and improve products and services to maintain a strong competitive position in the market place.

Transforming Business with Program Management: Integrating ...

Program management of a transformation initiative requires leader- ship over the six dimensions of the program—strategy, people, process, technology, structure, and measurement. The program charter, scope, approach, and company structure will govern how the integrated program plan is structured to

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Transforming Business with Program Management

Transforming Business with Program Management: Integrating Strategy, People, Process, Technology, Structure, and Measurement (Best Practices in Portfolio, Program, and Project Management)

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For business transformation initiatives to succeed in this shifting environment, organizations today must give renewed emphasis to the tenets of program management, which provide the focus, structure, and discipline necessary to achieve desired business outcomes.

Transforming Business with Program Management

It ' s transform or wither in today ' s business environment, with multiple transformation triggers creating strong pressure simultaneously. This state of affairs results from two factors ...

4 Steps To A Successful Business Transformation

This presentation will be helpful to people trying to better understand and apply program management, a key enabler for improving the success rate of business transformation programs. Strategists and execution specialists working on transforming a business will find this presentation invaluable.

PM Lessons Learned: PMLL Episode 0171 Transforming ...

Most transformation programmes generally go over budget, overrun their schedules and, if completed,

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leave defects or inadequacies post-implementation. Even if programmes have delivered to these parameters of cost, time, and quality, transformation objectives and business benefits may still not be achieved.

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